



## Sponsorship Opportunities

### FOOD TRUCK FRIDAYS

**Location: THE SQUARE Downtown Pinckney, MI 48169  
(Mill Street, Livingston and Howell Street)**

**Welcome to the third year of Food Truck Fridays!**

**Dates are June 30, July 21 and August 18, 2023 from noon to 8 pm**

This year, we are offering sponsorships that will help promote your business to the guests, vendors, entertainers and businesses who attend this popular community event.

Sponsorships opportunities are below. Have an idea for a sponsorship you don't see. Let's discuss!

**Contact Michelle Tokan at the Chamber, [michellet@brightoncoc.org](mailto:michellet@brightoncoc.org)**

**Featured Sponsor - It's Friday – the fun starts now!** - Sponsor all three Food Truck Fridays and be a Featured Sponsor. Marketing benefits include booth space, company logo on all promotional materials, including social media, website, flyers, signage and name listed on food truck and vendor applications. Signage on all dining tables, and opportunity to do a "commercial" (no longer than 3 minutes) about your business at the gazebo stage at two different times. Investment for all three, \$3000 or \$1500 for one Friday.

**Kids Area Sponsor** – Food Truck Fridays are a family affair. Reach the families by providing a kids craft, games or activity that promotes fun memories. Marketing benefits include booth space, company logo on all promotional materials, including social media, website, flyers, signage and name listed on food truck and vendor applications. Craft or game supplies and supervision to be provided by the sponsor. Investment of \$1,000 for all three or \$500 for one Friday.

**Entertainment Sponsor** – Food Truck Fridays has both family and musical entertainment. Sponsors have an opportunity to introduce the entertainment, and perhaps take part in the fun (pending approval of entertainer). Also includes booth space, company logo on all promotional materials, including social media, website, flyers, signage and name listed on food truck and vendor applications. Sponsor all three for an investment of \$1500 or one for \$750.

**Hometown Holiday Sponsor** – Our first Food Truck Friday is on June 30, right before the 4<sup>th</sup> of July holiday. We're taking advantage of this patriotic national day of independence for our country with an early celebration with your business as the star. Marketing benefits include company logo on all promotional materials, including social media, website, flyers, signage and name listed on food truck and vendor applications. Also includes booth space on site and opportunity to welcome guests. Investment \$500.

**Food Truck Sponsor** – Pending individual food truck approval, opportunity to put signage (8.5 x 11") on individual food trucks as sponsor. \$100 per truck for each Food Truck Friday.

# 2023 Sponsorship Commitment

## Please check your chosen Food Truck Fridays Sponsorship

- Featured Sponsors
- Kids Area Sponsors
- Entertainment Sponsors
- Hometown Holiday Sponsors
- Food Truck Sponsors

### Official Sponsorship Contact Information – Please print clearly

Company Name: \_\_\_\_\_

*\*\*Your company will be listed as above on all marketing materials*

Contact Name(s): \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Enclosed is our check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ made payable to PPHH Chamber

Please charge \$ \_\_\_\_\_ to \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Code: \_\_\_\_\_

*\*\*Please include 4-digit code for AMEX*

Statement Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send invoice (prior PPHH approval required)

**PLEASE NOTE: All sponsorship invoices must be paid in full by May 19, 2023 to be included in sponsorship marketing.**



Michelle Tokan, Division Director [michellet@brightoncoc.org](mailto:michellet@brightoncoc.org)

Pinckney-Putnam-Hamburg-Hell (PPHH) Chamber of Commerce

A Division of the Greater Brighton Area Chamber of Commerce

218 E. Grand River – Brighton MI 48116 810.227.5086 [www.brightoncoc.org](http://www.brightoncoc.org)