



47TH ANNUAL BRIGHTON FARMERS' 2024
MARKET POLICIES AND APPLICATION

PRESENTED BY:

The Greater Brighton Area Chamber of Commerce
and presenting Sponsor



The Brighton Farmers' market mission is to provide an opportunity for local farmers, food producers, and artists to sell their products directly to the consumer in a clean, friendly and community-oriented environment.

The Brighton Farmers' Market will be open

Saturdays from 8 AM – 1 PM
May 4th, 2024
through
October 26th, 2024

The Farmers' Market is located at 200 N. First Street in the municipal parking lot.*

**Farmers' Market location is subject to change, dependent on City of Brighton Main St Events.*

MARKET OPERATIONS

All food and food products offered for sale, shall be fresh, clean, wholesome and safe for human consumption and shall be handled, stored, transported and offered for sale in a sanitary manner.

The Market is held RAIN or SHINE and will not be cancelled unless there is a life-threatening weather situation such as (i.e. lightning, flooding).

Vendors are required to stay for the entire market. Failure to show up on time and stay for the entire market may result in loss of privilege to participate in future markets!

Stalls/ Booth Rental. A stall is a single numbered or lettered vending space in the Market, as designated by the Market Manager. A single stall is a single 9'5" parking space in the municipal lot. Items shall be contained within the lines of the space rented. *Note: A 10 x10 tent will fit with a slight overlap.* **MUST BE ABLE TO WORK WITH YOUR NEIGHBOOR.** Your setup must be compact and neat.

Seasonal Vendor. *(Previously called an annual vendor.)* Through generous sponsorship from our major sponsors **Bank of Ann Arbor** and **Cooper & Binkley Jewelers**, we are able to bring the seasonal rate to **\$375. (\$14.42 per day).**

Seasonal vendors:

- Are guaranteed a single 9' 5" parking spot.
- Commit to attend all 26 Saturdays of the farmers' market season. (**NOTE: Three (3) missed markets allowed with approval. Any vendor who does not comply with this will lose seasonal status and market placement.*)
 - If you miss a market day, your stall will be not be rented to a competitor with similar product.
- Will be set up in the same location at every market, unless the market needs to move locations or condense.
- Must be paid in advance.
- Must attend all market days to retain their Seasonal Vendor status. A Seasonal Vendor who does not attend all market days during the season due to extenuating circumstances may petition the Market Manager for a waiver. Any Seasonal Vendor who does not attend all the market days and does not submit a waiver will lose their Seasonal Vendor status and be placed on the Daily Vendor List for the remainder of the Market season and the following season.
- Must submit application and payment by **May 4, 2024.**

Daily Vendor. **\$25.00 per day for a single 9' 5" parking space. Must be paid in advance and is non-refundable.**

Vendor Grievance Policy:

Brighton Farmers Market has the right to deny or restrict any vendor or vendor representative's access to the market for failure to follow the policies herein. The Brighton Farmers Market reserves the right, at its' sole discretion, to require an exhibitor to withdraw from the market in case of misrepresentation or undesirable behavior. In such event, no refunds will be given. The Exhibitor shall have no recourse, nor shall The Brighton Farmers' Market be liable in any way for any indirect, direct, consequential, lost profits, or any other damages that may be incurred by the vendor.

Any problems, complaints or concerns regarding the Farmers Market, must be brought to the attention of a Brighton Farmers market staff member within 24 hours of the event. Any grievance that cannot be resolved immediately by Market staff will be referred (within 5 business days) to the Brighton Chamber of Commerce for review provided the grievance is submitted in writing to Pam McConeghy at pamm@brightoncoc.org and includes:

1. Name (First, Last), business name, address, email address and phone number of complainants.
2. Description of the problem, complaint or concern, or specific market policy violation, including the date and approximate time of occurrence.
3. Name (First, Last), business name of offending vendor or vendor representative.

Items that can be sold at the Brighton Farmers' Market:

All items must comply with the **MICHIGAN MADE MICHIGAN GROWN** policy of this Market. Must submit new items to the Market Manager for approval. Any new items not included on the application must be submitted two weeks prior to selling at Farmers Market. We will ask you to remove any items that you have not previously submitted. This is to ensure we do not over sell certain categories of product. No manufactured or factory-made items will be sold in the market. Services will be in keeping with the Farmers' Market atmosphere. Attach a list of all items you plan to sell at the Market.

Producer

A Producer is a vendor who grows and or raises and offers for sale one or more of the following things.

- Poultry, eggs, lamb, beef, seafood, and cheese
- Farm Produce (fruits, vegetables, herbs)
- Greenhouse and Nursery Products (flowers, succulents, trees, and other plants)
- Management requires a minimum of 80% to be homegrown. (Plants and produce that are grown at another farm must be labeled from the area in Michigan where they were purchased.)
Farm inspections will be done on all vendors bringing homegrown products.

Prepared foods, value-added products, etc. If you have a question regarding eligible products to bring to the Farmers Market, please inquire to Monee Phipps, farmersmarket@brightoncoc.org.

- Prepared foods or products must be produced in:
 - A licensed kitchen
 - Your home kitchen, in compliance with Michigan Cottage Food Laws
 - Vendors at the Farmers Market are responsible for following Michigan's Cottage Food Law and any ineligible products cannot be sold at the market. Ineligible products include hot sauce, salsa, pickles, and products w/ time/temperature control.
 - Michigan Cottage Food Law is governed by the Michigan Department of Agriculture and Rural Development (MDARD). Cottage food vendors are subject to inspection by MDARD as well as the market manager. Cottage food without the proper labels will be pulled from customer sales.
 - Cottage food vendors will be limited for the 2024 season due to high volumes of inquiries.
 - You can read about the cottage food laws here, [MDARD - Michigan Cottage Foods Information](#).

Artisans. Handmade/homemade arts & crafts. Artisan vendors cannot sell anything besides their own handmade products. There is no direct sale products allowed.

Food Vendors. A Mobile Food Vendor is a vendor who sells food items that the vendor produces for immediate consumption which are prepared by the vendor at the Market in a licensed unit or prior to the Market in a licensed kitchen.

If you have Questions about serving food you can call the Health Department, Environmental Health Division. (517) 546-9858.

Vendors shall provide ground surface protection to capture spillage and effluent in and around the mobile food preparation vehicle where preparation or serving of food takes place. This may include the use of rubber stall mats, roofing paper, or contractor grade floor protection paper. Protection shall be secured to ground surface utilizing gaffers' tape (ONLY), to prevent trip hazard. Duct or similar tapes shall not be used. Surface protection shall be maintained and cleaned throughout the duration of the event to prevent and to limit potential damage or staining of concrete. As of 2024, all food vendors must be inspected by the Brighton Area Fire Authority (For application, call 810.229. 6640).

Business Booths

Businesses are welcome to sponsor the Market in exchange for a spot at Brighton Farmers' Market where they can share information about their business. Businesses must be a member of the Greater Brighton Area Chamber of Commerce. Spots for a business booth are limited to three Farmers' Markets of the season. (Opportunities may arise to attend more markets,TBD). For more information, please email farmersmarket@brightoncoc.org or call/ text (810) 819-7990 to inquire about availability.

COMMUNITY SERVICES ORGANIZATIONS

Charitable, educational, or other community service organizations that wish to apply for a stall must submit a complete application for approval by the Market Manager or his/her designee five business days prior to the applicable Market day. If an approved charitable, educational, or other community service organization is assigned a stall, the organization shall pay any required fees **(\$25)** before it shall be allowed to operate the assigned stall. These organizations shall only be able to attend the market **three times** a market season.

Submitting an application does not guarantee acceptance into the market. Vendors will be notified by email if accepted. Vendors will be notified if their application is not accepted and reasoning will be provided. There will be a waiting list of vendors who wish to participate.

Rules and Regulations

- ❖ Please unload your vehicle as quickly as possible and move it to the parking area. Set up should be done after your vehicle is moved. We have a lot of people trying to get into a small area. Please be courteous.
- ❖ Please provide a description of your display and why you may need to access your products throughout the farmers market. **You may request space for your vehicle. Not all vendors will be granted access to have their vehicles inside the farmer's market parking lot.** A description of the vehicle that you are requesting to park is required. (i.e. VAN, SUBURBAN)
- ❖ Walkways must be kept clear for free passage of pedestrians, as well as handicapped accessibility available.
- ❖ Bicycles: No bicycles allowed unless they are walked through the market area.
- ❖ Utilities: Water will be available from the taps at the City Municipal building. Limited electricity will be available. Access to electricity will be determined by seniority and requested by the Market Manager.
- ❖ **Garbage: Each vendor must dispose of all rubbish from their assigned area. Inspection will be made by the Market Manager. Under no circumstances is trash to be left. Please note that none of the dumpsters are for the Farmers' Market use. Those vendors selling concessions must supply and dispose of a trash receptacle and be responsible for the disposal of the trash they create. No trash is to be left outside or on top of city rubbish containers**
- ❖ Dogs: Dogs are allowed in the market as long as they are on a leash and can behave well in public around other dogs, children and food items.

- ❖ Food Sampling: Samples may be given to customers. The booth where samples are distributed must be covered by overhead protection and the samples themselves should be presented. If you are giving a sample in a container, make sure that you have a garbage receptacle.
- ❖ Vendors shall not attract attention to their items for sale by outcries in a loud, annoying, or offensive manner, or by standing outside of the stall area.
- ❖ Vendors shall not engage in disruptive conduct. Any disagreement between vendors shall be handled in a respectful and professional manner away from stalls and customers.
- ❖ No political organizations allowed.
- ❖ No person at the Market shall refuse to comply with a direction of the Market Manager or interfere with the administration of the Market Rules as interpreted by the Market Manager or his/her designee.
- ❖ All vendors, vendor employees/helpers, volunteers, market staff are expected to treat each other and market visitors and shoppers in a courteous and professional manner.
- ❖ Breaking down prior to published market hours Saturday (8am- 1pm) is both disruptive, confusing to customers and the other vendors around you. Violation of this rule will impact your chances of being invited back to our Market.
- ❖ Vendors are responsible for their own set-up, tear-down, and clean-up including bringing their own equipment such as: tents, table/s, chair/s, and all other necessary supplies. All tents are required to **be freestanding and weighted**. Vendors will not be allowed to use a tent that is not weighted for the safety of everyone at the market. The market area is paved and does not allow for stakes.
- ❖ Tear down time is one after the market is closed at 1 pm. (must be packed and out of the parking lot by 2 pm).

Thank you for your interest in the Brighton Farmers' Market!

**PAYMENTS MADE TO:
The Greater Brighton Area Chamber of Commerce
218 E. Grand River
Brighton, MI 48116**