



## 32nd ANNUAL PINCKNEY ART IN THE PARK

June 1 & 2, 2024

Saturday 10 am - 5 pm

Sunday 10 am - 5 pm

Presented by:

The Pinckney Putnam Hamburg Hell Chamber of Commerce,  
a Division of the Greater Brighton Area Chamber of Commerce

### 32 YEARS of bringing art and people together in Downtown Pinckney!

The Pinckney-Putnam-Hamburg-Hell (PPHH) Chamber of Commerce is proud to present the 32nd Annual **ART IN THE PARK**. Each year this event draws more than 15,000 art and fine craft enthusiasts to the downtown area to enjoy shopping, strolling, local entertainment, great food and its delightful ambiance.

The PPHH Chamber is offering outstanding opportunities to showcase community businesses through sponsorship. Sponsors will be listed on all marketing materials. With more and more people attending local events, participating in “stay-cations” and spending money close to home, festivals are a huge attraction. And for businesses, sponsoring festivals is a great way to *locally market your business*.

Art in the Park is the major fundraising event for the PPHH Chamber of Commerce. The funds generated through Art in the Park help the Chamber create a thriving community and positive business environment. The PPHH Chamber hosts business networking and educational opportunities and strives to enhance the area and local community through its many programs and partnerships.

For your business, sponsoring Art in the Park generates great exposure - in print and signage at the event on social media, on the Chamber’s website and more! The Chamber website attracts more than 30,000 visitors each month, and our outdoor sign is located on Grand River in downtown Brighton – catching the attention of thousands of people every day. (This space is exclusive only for our major sponsors). More information on sponsorship levels and their specific benefits is below.

We hope that you will consider sponsoring this premiere event of the Pinckney Putnam Hamburg Hell Chamber of Commerce. Please review the following opportunities and let us know of your decision no later than April 12, 2024.



On behalf of the entire Art in the Park Committee, thank you for your consideration.

**Michelle Tokan, Division Director**  
Greater Brighton Area Chamber of Commerce  
218 E Grand River Brighton MI 48116  
P: 810.227.5086  
[michellet@brightoncoc.org](mailto:michellet@brightoncoc.org)

### **Masterpiece Sponsor- Major Event Sponsors - \$3,000**

- Name & logo prominently placed on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Logo on all photos taken at the photo booth
- Display Booth at the event- one (1) 15x30 or two(2) 15x15 spaces (tents, tables & chairs to be furnished by sponsor)
- Presenting sponsor has the opportunity to be a guest on the Chamber pod cast that will be used to promote the event. The pod cast will be put out on our YouTube channel and our website. This will give you the opportunity to use portions of the podcast to promote your business
- Link on the Greater Brighton Area Chamber of Commerce/PPHH website event page
- Major sponsors will be listed daily on the Greater Brighton Area Chamber of Commerce's LED flat screen outdoor sign the month prior to the event, offering great exposure on Grand River Avenue in downtown Brighton

### **Canvas Sponsors-\$1,500**

- Name prominently placed on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One(1) 15x15 space (tents, tables & chairs furnished by sponsor)

### **Fresco Sponsors-\$1,000**

- Name on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One (1) 15x15 space (tents, tables & chairs furnished by sponsor)

### **Pastel Sponsors-\$500**

- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One (1) 15x15 space (tents, tables & chairs furnished by sponsor)

### **Starving Artists Sponsors-\$500**

- Breakfast (coffee, pastries, fruit) provided to artists both Saturday and Sunday early morning – your business listed as breakfast sponsor
- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Business information can be promoted (flyers, cards, brochures) at the PPHH Chamber Event/Information Booth

### **Watercolor Sponsors-\$250**

- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Business information can be promoted (flyers, cards, brochures) at the PPHH Chamber Event Booth

### **Pen & Pencil Sponsors- \$150**

- Name on sponsor signage in the Park
- Your logo on the Chambers Pinckney Art in the Park event Website page

# 2023 Sponsorship Commitment

## Please check your chosen Sponsorship Program:

- Masterpiece Sponsors - \$3,000
- Canvas Sponsors - \$1,500
- Fresco Sponsors - \$1,000
- Pastel Sponsors - \$500
- Starving Artists Sponsors - \$500
- Watercolor Sponsors - \$250
- Pen & Pencil Sponsors - \$150

## Official Sponsorship Contact Information – Please print clearly.

Company Name: \_\_\_\_\_

*\*\*Your company will be listed as above on all marketing materials*

Contact Name(s): \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Enclosed is our check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ made payable to PPHH Chamber

Please charge \$ \_\_\_\_\_ to:

\_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Code: \_\_\_\_\_

*\*\*Please include 4-digit code for AMEX*

Statement Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send invoice (prior PPHH approval required).

**PLEASE NOTE: All sponsorship invoices must be paid in full by April 30, 2024 to be included in sponsorship marketing.**



**Pinckney-Putnam-Hamburg-Hell (PPHH) Chamber of Commerce**

*A Division of the Greater Brighton Area Chamber of Commerce*

218 E. Grand River – Brighton MI 48116

P 810.227.5086 F 810.227.5940 – [www.brightoncoc.org](http://www.brightoncoc.org)

**Please send to Michelle Tokan, Division Director**

**- EMAIL to [michellet@brightoncoc.org](mailto:michellet@brightoncoc.org)**

**or MAIL to PPHH Chamber of Commerce 218 E. Grand River, Brighton MI 48116**