



# **BRIGHTON'S YELLOWSTONE COUNTRY MUSIC FESTIVAL**

July 22, 2023

2:00PM – 10:00PM

## **Sponsorship Opportunities**

*Presented by the Greater Brighton Area Chamber of Commerce*

### **PRESENTING SPONSORS – THE DUTTON SPONSORS**

- Prominent "Presenting Sponsor" billing on all promotional materials and signage promoting the event including print and radio ads
- Listed in rotation on the Chamber's Grand River Avenue digital sign for the month prior to the event
- Option for booth space (10x10) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars
- **NEW!** Presenting sponsor has the opportunity to be a guest on the Chamber pod cast that will be used to promote the event. The pod cast will be put out on our YouTube channel, along with our website. This will give you the opportunity to use portions of the pod cast to promote your business.
- Recognition as "Presenting Sponsor" in press releases sent to media outlets promoting the event
- Recognition as "Presenting Sponsor" in email marketing event promotions
- Top billing on event posters and postcards
- Your logo and a link to your website on the Chamber's website home page and Brighton's YELLOWSTONE Country Music Festival event webpage
- Mention in event description on Brighton's YELLOWSTONE Country Music Festival event webpage and other marketing pieces
- Recognition as "Presenting Sponsor" in Facebook event promotion(s)
- Mention in Facebook event description
- Peer Recognition at the Chamber's Annual Meeting
- 15 Tickets to the event

## **SUPPORTING SPONSOR – THE RIP SPONSORSHIP - \$3,500**

- Logo recognition on signage and posters promoting the event
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars.
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage
- Recognition as "Supporting Sponsor" in email marketing event promotions
- Recognition as "Supporting Sponsor" in Facebook event promotion(s)
- Mention as "Supporting Sponsor" in event description on Brighton's YELLOWSTONE Country Music Festival event webpage
- Peer Recognition at the Chamber's Annual Meeting
- 7 Tickets to the event

## **HONKY TONK MUSIC SPONSORSHIP - \$2,500**

- Logo recognition on signage and posters promoting the event
- Music will be hosted at the on stage at the event, with Logo
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (2) cars.
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage
- Recognition in email marketing event promotions
- 5 Tickets to the event

## **1883 PHOTO BOOTH SPONSORSHIP - \$2,000**

- Logo recognition on signage and posters promoting the event
- Your logo on every photo that is taken at the photo booth
- Your logo on the Brighton's YELLOWSTONE Country Music Festival event Website
- 4 Tickets to the event

## **TRAIN STATION SPONSORSHIP - \$1200**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the "Train" that will be shuttling people in the parking lot to the events main entrance.
- Signage at the event recognizing you as the Yellowstone Train Station sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage
- 2 Tickets to the event

### **BUNK HOUSE INFORMATION BOOTH SPONSORSHIP - \$800**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Information Booth at the event
- Signage at the Information Booth recognizing you as the Information Booth Sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage

### **RANCH HAND CHILDREN'S PONY RIDE SPONSORSHIP - \$600**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Pony Rides at the event
- Signage at the Pony Rides recognizing you as the Sponsor
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage

### **TATE'S PETTING FARM SPONSORSHIP - \$600**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Petting farm at the event
- Signage at the Petting Farm recognizing you as the Sponsor
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage

### **CAST & CREW SPONSORSHIP - \$250**

- Name recognition on signage promoting the event
- Your logo on the Chamber's Brighton's YELLOWSTONE Country Music Festival event webpage

**For more information, please contact Linda Carey, Director of Events  
via email at [lindac@brightoncoc.org](mailto:lindac@brightoncoc.org) or by phone at 810.227.5086**

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